

A step beyond sustainability

## **ABOUT US**

We advise individuals, organizations and businesses to redirect their efforts toward more environmentally friendly and socially responsible practices.



# **OUR SERVICE TO BUSINESSES & PROJECTS:**

## We help businesses/projects to implement sustainable practices by:

- · Implementing responsible waste management systems and infrastructure
- Introducing ways to reduce single-use plastic and waste in general
- Introducing ways to reduce food waste (restaurants and industrial kitchens)
- Providing compost training and sustainable solutions to handle organic waste
- Introducing solutions for wastewater treatment (we partner with experts in the field)
- Introducing ways to save energy and reduce costs for homes and businesses
- · Providing guidelines for eco-friendly events for villages, businesses and individuals

#### Our approach:

- Train the management team and staff at all levels of the company/ project
- Provide written guidelines and brochures with images that are easy to understand

# WE PROVIDE OUR SERVICES TO:

#### Larger projects:

- Regenerating beautiful areas in Indonesia by working with local communities on destination development planning
- Government, National Parks and other protected areas
- Industrial companies Reducing their negative impact on the environment
- Ferries and cruise ships

#### **Smaller projects:**

- Hospitality businesses, restaurants and dive centers, etc.
- Docks and boats: Sailing clubs, fishing boats, sailboats, sport boats

#### Where we operate:

- · National Parks and other protected areas by working with the surrounding communities
- River ravines and coastal areas, focusing on reducing plastic pollution

# **OUR TEAM**

#### Rósa Björk Halldórsdóttir, Founder and Director

Background: Administration of National Parks and Destination Development



Rósa is the visionary leader responsible for shaping the company's strategic direction and overseeing its operations. With commitment to environmental sustainability, she leverages her expertise to guide the company in providing specialized consulting services.

**Background**: Since 2017, Rósa has lived in Bali where she started a trash education program. She and her team are implementing a sustainable waste management and education program in four villages in NW Bali and supporting the only National Park in Bali to do the same. This is a non-profit program under the umbrella of Yayasan Biosfir Indonesia and Biosphere Foundation.

Rósa worked in the field of conservation and management of National Parks in Iceland for 10 years. In 2009 she was appointed by the Minister of Environment in Iceland to be her representative on the board of administration of Vatnajokull National Park.

Rósa directed two regional tourism offices in Iceland. She created brands for both regions, with emphasis on destination development, local food and regenerative tourism. In all the areas she has worked in, her focus has always been on sustainability.

#### Luh Suladri

### Commissioner and Eco-Friendly Events Specialist



Luh is whom we sometimes refer to as "superwoman" because she, like many women, keeps many balls in the air at the same time. She is a teacher and a real role model to women in her community.

Since 2021, she has helped create guidelines for Eco-Friendly Ceremonies and events. This is a project our team developed for our Plastic-Free Bali program.

Luh's role at Re-Center Regenerative Consulting is the Eco-Friendly Events Specialist. Her responsibilities include selecting green venues, providing guidelines on how to manage waste in a responsible way, promoting energy efficiency, encouraging eco-friendly transportation, ensuring sustainable catering and preventing food waste. The overall goal is to minimize an event's environmental impact while creating memorable and responsible experiences.

Kadek Dwi Arsani Community Outreach Coordinator



Dwi is a great example of a young woman in Bali who has had the courage to step out of her comfort zone and the normal role of what the community expects from a Balinese young woman. She has a diploma in Hotel and Tourism, and her experience working with the hospitality industry is very valuable when we are working in that field.

Dwi has been involved with Plastic-Free Bali, a non-profit waste management and education program, for the last five years. Her role at Plastic-Free Bali is the Head of Education.

At Re-Center Regenerative Consulting, her role involves organizing and implementing outreach programs to engage community members in environmental initiatives and projects. She is the bridge between the entities we work with and the local authorities, including local communities, ensuring that the entities' environmental efforts align with the communities' needs and values.

#### **CONTACT US**

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Buleleng, Bali.

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